

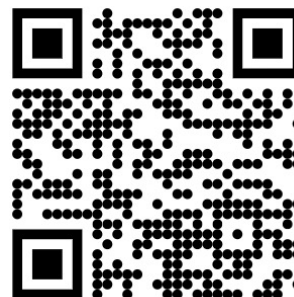
# ATTEND OUR LUNCH & LEARN SEMINAR: New approaches to transcriptomics: *upcoming Iso-Seq workflows & why accurate long-reads matter*

Tuesday, September 12<sup>th</sup>, 2023

12:00 PM – 1:00 PM

Location: ALS 4001

Lunch Provided



Please Scan  
to Register

## Overview:

Lunch & talk from 12-1 with an overview of PacBio HiFi long-read Iso-Seq overviewing applications, upcoming concatenation-based workflows to increase throughput, and updates to single-cell MAS-seq.

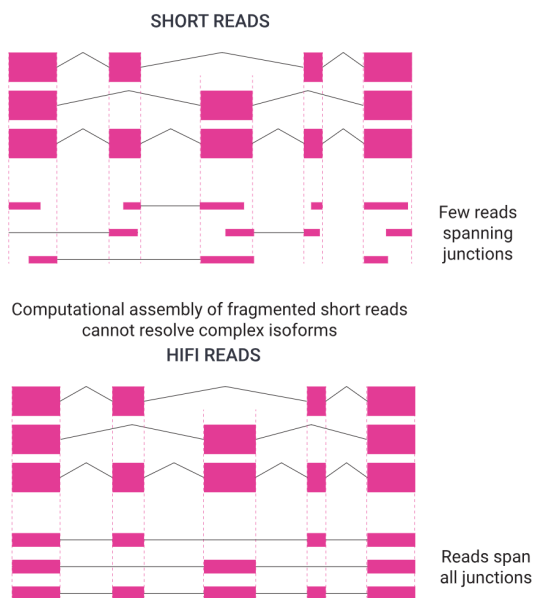
Please register using the QR code above. Email us at [aklegarth@pacb.com](mailto:aklegarth@pacb.com) to schedule time before or after the talk to discuss any project questions you may have.

## Speaker:



Amy Klegarth, PacBio  
Sequencing Specialist

### Gene with several transcript isoforms



HiFi reads cover the full length of individual transcripts, providing reliable isoform information – no assembly required

